

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CUGINE STEVEN P</u> <hr/> (Last) (First) (Middle) PRINCETON SOUTH CORPORATE PARK 500 CHARLES EWING BOULEVARD <hr/> (Street) EWING NJ 08628 <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CHURCH & DWIGHT CO INC /DE/ [CHD]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP New Products & Pres Int'l</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/07/2017</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/07/2017		M		17,400	A	\$16.665	46,347.5723	D	
Common Stock	08/07/2017		S		17,400	D	\$50.2953 ⁽¹⁾	28,947.5723	D	
Common Stock	08/07/2017		M		46,400	A	\$20.22	75,347.5723	D	
Common Stock	08/07/2017		S		46,400	D	\$50.2953 ⁽¹⁾	28,947.5723	D	
Common Stock	08/07/2017		M		4,000	A	\$20.22	32,947.5723	D	
Common Stock	08/07/2017		S		4,000	D	\$50.2953 ⁽¹⁾	28,947.5723	D	
Common Stock	08/07/2017		M		85,580	A	\$26.905	114,527.5723	D	
Common Stock	08/07/2017		S		85,580	D	\$50.2953 ⁽¹⁾	28,947.5723	D	
Common Stock	08/07/2017		M		19,020	A	\$30.96	47,967.5723	D	
Common Stock	08/07/2017		S		19,020	D	\$50.2953 ⁽¹⁾	28,947.5723	D	
Common Stock	08/07/2017		M		5,540	A	\$30.96	34,487.5723	D	
Common Stock	08/07/2017		S		5,540	D	\$50.2953 ⁽¹⁾	28,947.5723	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V		Date Exercisable	Expiration Date						Title
Stock Option	\$16.665	08/07/2017		M		17,400	06/21/2013	06/21/2020	Common Stock	17,400	\$0	0	D	
Stock Option	\$40.44	08/07/2017		M		46,400	06/20/2014	06/20/2021	Common Stock	46,400	\$0	4,000	D	
Stock Option	\$40.44	08/07/2017		M		4,000	06/20/2014	06/20/2021	Common Stock	4,000	\$0	0	D	
Stock Option	\$26.905	08/07/2017		M		85,580	06/18/2015	06/18/2022	Common Stock	85,580	\$0	0	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option	\$30.96	08/07/2017		M			19,020	06/17/2016	06/17/2023	Common Stock	19,020	\$0	58,680	D	
Stock Option	\$30.96	08/07/2017		M			5,540	06/17/2016	06/17/2023	Common Stock	5,540	\$0	53,140	D	

Explanation of Responses:

1. The price in Column 4 is a weighted average price. The prices actually paid in this transaction range from \$50.165 to \$50.48.

/s/ La Fleur Browne, attorney-in-fact for Steven P. Cugine 08/08/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.